



Hostmark Hospitality Group welcomes you as a member of our *exclusive loyalty rewards program*
W.A.Y. - We. Appreciate. You.
 offering American Express® Gift Cards, an incentive *as good as cash!*

How  Works

Earnings Chart

Number of Points Earned	American Express® Gift Cheques Awarded
25 pts	\$25
50 pts	\$50
100 pts	\$100
250 pts	\$250
500 pts	\$500

Reservations

- ❖ Plan your stay at any participating Hostmark hotel and you will receive two (2) points for every room night you reserve and occupy. (Please give your W.A.Y. Program identification number, along with your name and address, when reserving rooms at any participating Hostmark hotel to ensure credit for the correct number of points.)
- ❖ W.A.Y. Program travelers receive priority consideration during high occupancy dates and reservations are automatically guaranteed for late arrival.
- ❖ Reserved rooms must be occupied to receive W.A.Y. Program points.
- ❖ Points are also earned for meetings and functions booked through sales/catering offices at participating Hostmark hotels. Check with individual property for specifics.

Redeeming your points

- ❖ W.A.Y Program points are non-refundable, have no cash value and must be redeemed for American Express® Gift Cards before the expiration date.
- ❖ Your opportunity to earn points is unlimited, because you can make reservations at any participating Hostmark hotel! (Ask your W.A.Y Program Coordinator for a list of locations.)
- ❖ Accumulated points vouchers will be redeemed for American Express® Gift Cards by your W.A.Y. Program Coordinator.

Special Information

- ❖ You will also receive ten (10) W.A.Y. bonus points on your birthday and fifteen (15) bonus points for each new W.A.Y. Program member you refer who enrolls. (New members must utilize one room night before your bonus points are awarded.)
- ❖ W.A.Y. works for everyone! If your employer has a policy prohibiting personal gifts, you can join W.A.Y. to benefit your company. Point vouchers will be issued to use for company parties, charity donations, scholarship funds, etc.
- ❖ As an additional benefit, members of W.A.Y will be invited to unique W.A.Y. events!
- ❖ All redemptions will be paid in the currency of the country where the business occurs.
- ❖ There is absolutely no cost to become a member of the W.A.Y. Program. However, the hotel reserves the right to review and revise membership status and benefits at any time. W.A.Y. Program offers can be terminated at any time without prior notice.



Hostmark Hospitality Group welcomes you as a member of our exclusive loyalty program **W.A.Y. (We. Appreciate. You.)**, rewarding you with American Express® Gift Cards, which are **as good as cash** at most retail locations around the world.

Please complete the following registration form to be eligible for all W.A.Y. benefits. You may return this form to any Hostmark hotel or email to sales@hostmark.com.

Name

Company
Title

Street Address
City, State, Zip

Contact Phone	Additional Phone
Email Address	

Your Birthday <i>(Month & Day ONLY – You will receive Bonus Points on your birthday!)</i>

Average number of reservations made per month
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Do you know anyone else who might be interested in joining the W.A.Y. Program?		
1. Name	Company	Phone/email
2. Name	Company	Phone/email
3. Name	Company	Phone/email

Enjoy the many benefits of the W.A.Y. Program!

