



**For Immediate Release**

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**Hostmark Appoints Brian Tkac- Vice President Revenue**

*Schaumburg, IL, September 1, 2006*– Tkac will oversee revenue management, distribution and marketing activities for Hostmark’s portfolio of independent, branded, full-service and select-service hotels. In this role he will develop and implement initiatives to increase hotels’ market share, continue to evolve Hostmark’s commitment to customer relationship management, produce effective distribution strategies and provide effective communication through advertising and public relations. He will lead the implementation and measurement of Hostmark standards for optimal revenue management through all electronic, branded and independent distribution channels.

Tkac is a seasoned sales and marketing executive with eighteen years experience in hotels and resorts. He has held multiple executive sales and marketing executive positions since joining Hostmark twelve years prior including, Corporate Director of Marketing and Regional Director of Sales and Marketing.

Hostmark Hospitality Group is a leading hospitality management firm operating upscale full-service hotels and resorts and select-service hotels worldwide. Hostmark has a proven long-standing reputation for performance-driven results through superior operating and asset management standards. Headquartered in Schaumburg, IL, Hostmark has regional offices in Boulder, CO, and Cairo, Egypt.

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