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### **Holiday Inn Chicago Mart Plaza Announces \$25 Million Dollar Renovation**

CHICAGO – November 14, 2007 - The Holiday Inn Chicago Mart Plaza, ([www.martplaza.com](http://www.martplaza.com)) located at 350 West Mart Center Drive, has announced several hotel renovations now under way, with more planned for January 2008. These initial renovations planned for the Flagship Holiday Inn will eventually exceed \$25 million dollars. The total scope of the project includes renovation of 521 guest rooms, suites and 25,000 square feet of meeting space that will accommodate groups of up to 1000 guests. Plans also include renovation of the Atrium Lobby and restaurant.

This first phase of construction will focus on adding a new state-of-the-art lounge named “Cityscape” in the southeast corner of the Atrium Lobby that will boast striking views of the Chicago skyline and river. Cityscape will not only be a fashionable destination for hotel guests, but for the local Chicago nightlife scene as well. The second phase of renovation will focus on the hotel’s extensive meeting space, which will be completely refurbished from top to bottom in January of 2008.

The new design and renovations will feature an urban contemporary look that will not only match the recent changes to the building itself, but will also incorporate the Intercontinental Hotels mandate to re-introduce an updated, stylish presence within all Holiday Inn Hotels.

The Design Firm J/Brice Design International has been brought in to oversee this Holiday Inn Chicago Mart Plaza project. J/Brice Design International has worked with additional upscale hotels, such as Hilton, Marriott and Hyatt in other major markets.

The Holiday Inn Chicago Mart Plaza is managed and operated by Hostmark Hospitality Group of Schaumburg, Illinois. Hostmark Hospitality Group ([www.hostmark.com](http://www.hostmark.com)) is a leading hospitality management firm operating upscale full-service hotels, resorts and focused service hotels worldwide. Hostmark Hospitality Group is an award-winning operator of Marriott, Hilton, Intercontinental Hotels Group, Starwood and Wyndham Hotels. Under consistent leadership spanning 35 years, Hostmark Hospitality Group has a proven long-standing reputation for performance-driven results through superior operating and asset management.

For more detailed information on the specific projects within the hotel, the design firm or the completion dates and phases, please contact France Langan.

Holiday Inn Chicago Mart Plaza – “Best views in Chicago”

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