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FOR IMMEDIATE RELEASE

Hostmark's Holiday Inn Mart Plaza is the Largest LEED® Gold Certified Hotel in the World

Schaumburg, IL, September 16, 2009 - Hostmark Hospitality Group, one of the nation's largest third-party hotel management companies, is pleased to announce that one of its managed properties, The Holiday Inn Chicago Mart Plaza, is the largest hotel in the world and first hotel in the city of Chicago to receive its LEED® Gold Certification (Existing Buildings, Operations & Maintenance) by the U.S. Green Building Council (USGBC) Leadership in Energy and Environmental Design (LEED-EBOM). LEED® certification is the nationally accepted benchmark for design, construction and operation of high performance green buildings.

"Hostmark Hospitality Group is honored that the Holiday Inn Chicago Mart Plaza has been recognized as the first hotel in Chicago to receive LEED® Gold Certification," said Brian Tkac, Vice President, Marketing and Revenue, Hostmark Hospitality Group. "As an international operator, we recognize the importance of sustainability and reducing environmental impact, and we know that our guests appreciate the steps we take to make our hotels more 'green.'"

The 521-room hotel recently underwent a \$20 million redesign that included extensive ecological measures including installing solar film on many of its windows to reduce solar heat gain and reduce air conditioning load on the building. Additionally, 60% of facility alterations & additions (renovation) and 48% of furniture purchases for the hotel met third-party LEED sustainability criteria building-wide.

The Holiday Inn Chicago Mart Plaza has also adopted a Sustainable Purchasing Policy that gives preference to LEED-qualified green products for cleaning supplies, office supplies, furniture, electronic equipment, lamps, and renovation materials. Such measures reduce the environmental impact of materials acquired for use in the ongoing operations, maintenance, and future upgrades of the hotel. Other sustainability initiatives have been adopted at the hotel including a Solid Waste Management Policy that requires recycling or other diversion of ongoing consumables, durable goods, facility alterations and additions

About Hostmark Hospitality Group:

Hostmark Hospitality Group (www.hostmark.com) is a leading hospitality management firm operating upscale full service hotels, resorts, focused service hotels and restaurants worldwide. Headquartered in Schaumburg, IL, with Development offices in Boulder, CO, and Cairo, Egypt, Hostmark Hospitality Group is an award winning operator of Marriott, Hilton, Intercontinental Hotels Group, Starwood and Wyndham Hotels. Under consistent leadership spanning more than four decades, Hostmark Hospitality Group operates independent boutique hotels as well as other luxury resorts, attractions and concept restaurants. Hostmark Hospitality Group has a proven longstanding reputation for performance-driven results through superior operating and asset management.

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